

IMPROVING YOUTH LIVES IN THE PACIFIC THROUGH SPORT



PACIFIC YOUTH & SPORTS CONFERENCE NEW CALEDONIA 2013

Under the Patronage of UNOSDP



GOUVERNEMENT DE LA
NOUVELLE-CALÉDONIE



SPC
Secretariat
of the Pacific
Community

PYASC 2013

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KEY NOTE SPEAKERS

William Lemke

- United Nations Secretary-General Ban Ki-moon Special Adviser on Sport for Development and Peace - UNOSDP.

Tana Umaga

- Former All Black Captain

Dr Jiri Dvorak

- Chairman of FIFA Medical and Research Centre (F-MARC).
- Football for health program.

Dr Temo Waqanivalu

- Coordinator, Noncommunicable Diseases and Health Promotion – World Health Organisation (WHO) - Western Pacific region

Dr Laurent Zessler

- Director and representative UNFPA. Pacific Sub-regional office.

Gary Round

- President of Youth Champs for Mental Health in Fiji.

Christopher Armstrong

- HIV Adviser UNPFA - Pacific sub-Regional Office

Dr Nico Schulenkorf | Senior Lecturer

- Sport Management - Management Discipline Group - UTS BUSINESS SCHOOL

Dr Lisi Petaia

- Consultant Psychiatrist Intensive Community Team

Dr Viliami Puloka

- Section Head, Healthy Pacific Lifestyle (HPL) Section Public Health Division

Ryadh Sallem

- Cap Sport Art Aventure Amitié. Founder and President – France.

Sarai Bareman

- Football Federation Samoa – CEO

Melanie Giles

- Regional Sports Coordinator Central and West Auckland - Special Olympics New Zealand.

Antoine Biard

- Development and Communication Manager Sport sans Frontières - France.

Kai Lammert

- Assistant Coach Paralympic National Team at Football Federation of Australia (FFA)

Chris Pyne

- Current Vice Captain of the Paralympic National Team – Australia.

Roger Wood

- Community sport, recreation and young people manager - Sport NZ

Matthieu Cognac

- Regional Coordinator for youth employment - ILO Regional Office for Asia and the Pacific

Sophie Beauvais

- Director - International Sport for Development Participation & Sustainable Sports - Australian Sports Commission

WELCOME WORDS



The development of non-communicable diseases has reached epidemic proportions in our Pacific region and is affecting us all.

Risky behaviours and social problems affect a significant part of our youth. The fate of youth in our territories is worrying and affecting us. However our youth clearly know how to succeed as they are full of talent and bring so much hope.

Following the first edition of the Conference organised in Manukau, New Zealand in 2010, New Caledonia will host the second Pacific Youth & Sport Conference from December 2nd to 7th 2013.

This conference, jointly organised by the Government of New Caledonia, the Oceania Football Confederation (OFC) and the Secretariat of Pacific Community (SPC), will gather 800 young people aged 16-25 years old from around the Pacific.

All together for one week, we will actively exchange ideas and prove that sport is a powerful tool for creating sustainable social and human development in Pacific Communities. We will endeavour to find answers together to the difficulties encountered by our young people, particularly with regards to health, education and social inclusion.

We have been preparing ourselves for the last two years and it is with great pleasure to welcome all the delegations of the Pacific to come to New Caledonia for this great gathering of youth. In advance, I wish you all a warm welcome in New Caledonia.

Hon. Jean-Caude Briault

Minister For Public Education, Youth and Sports
Government of New Caledonia
PYASC Chairman



The first Pacific Youth and Sports Conference set a platform to build a better future for youth in the Oceania region.

Today PYASC's impact continues to reverberate and its relevance as a forum for youth interaction has been growing steadily ever since.

PYASC demonstrates how global, diverse and free of boundaries football, and sport in general, can be in overcoming social obstacles, gender inequity and diseases in the Oceania region.

Sport has a historic, cultural, social and economic dimension that enables those who engage in it to add value and capacity build, not only themselves, but those around them.

Our partners, the Government of New Caledonia and the Secretariat of the Pacific Community, have worked hard to make PYASC a reality, to engage with our youth and to encourage discussion on a range of topics that our youth face today and into the future.

When these generations look back at this year's conference, they might well judge this event to be of particular importance.

Ultimately, it is OFC's aim to support youth around Oceania, offering them a chance to become part of the proud football and sports family and at the same time help youth reach and fulfil their undoubted potential.

I wish all participants at PYASC an enjoyable experience and ask each of you to seize the unique opportunity presented, to make a difference in not only your town, village or country, but across our region.

Yours in sport,

David CHUNG

OFC President/FIFA Vice-President



It is indeed a great pleasure to welcome youth delegates to the Second Pacific Youth and Sports Conference (PYASC) 2013 – together with our co-convening partners, the Oceania Football Confederation and the Government of New Caledonia.

SPC is honoured to support PYASC 2013. Certainly, young people are our future leaders and what it's great to see here today are young people already exercising leadership. As such, I would like to acknowledge the region's young people as true 'partners in development' today – as authors of your own development.

This conference offers youth delegations further and practical opportunities to lead initiatives in your home countries, using sport to address important youth issues related to health, education and social inclusion. These themes of the Conference – also underpin the work of the Secretariat of the Pacific Community – SPC.

These issues are critical for our collective Pacific future. Non-Communicable Diseases, are the biggest killer in the Pacific today – even with technological advancements, many of us are not living as long as our parents. While 80% youth in the Pacific now attend school, too many still finish education unable to read and write at a basic level. However, through active participation in sport, our young people may be able to create alternative avenues for livelihoods. Too often we see young people being left out of decisions on issues directly impacting on them. Empowering our youth through Conferences such as these, allows their voices to be heard.

In recognition of the importance of youth and sports for development, SPC is hosting the Third Ministers of Youth and Sports Meeting, here in Noumea, this Saturday the 7th December. This will provide the opportunity to raise these issues to a high level of deliberation and endorsement.

SPC wishes youth delegates and Ministerial representatives a productive and focused Conference and Ministerial Meeting in Noumea.

Jimmie RODGERS
Director General
Secretariat of the Pacific Community



We are all lucky enough to call the South Pacific home and it delights me to see the Pacific Youth and Sports Conference arrive in Noumea, New Caledonia.

PYASC exposes youth to important learning experiences, helping them to become more aware of their surroundings and uniqueness of this region.

PYASC also provides a vehicle to disseminate information around key social awareness issues that currently face our youth as wide ranging as education opportunities, the effect of global warming and both gender and social inequities.

Sport is a vital learning tool, it discovers, develops and fulfils potential, giving holistic opportunities for youth to grow and express themselves, opening doors that would remain otherwise unknown and unopened.

For some of the participants this is their first trip overseas, for others it may even be their first journey out of their town or village. All hail from different cultures, religions and languages, but they are brought together to engage, discuss, debate and discover, with sport and friendship at the vanguard.

I have no doubt that we will see many of the PYASC participants again as they progress in their lives, enriched by their experiences here in Noumea, New Caledonia.

Take this opportunity to learn from each other, take what you learn home for the benefit of your communities, you are the future of Oceania.

Finally, I would like to thank our partners the Government of New Caledonia and the Secretariat of the Pacific Community, who without their input, commitment and belief in the ideals of PYASC, none of this would be possible.

Yours in sport,

Tai NICHOLAS
OFC General Secretary,

SOCIAL ISSUES IN THE PACIFIC

The Pacific Youth & Sports Conference aims to address significant social issues facing young Pacific Islanders. Key facts relating to the situation are summarised drawing on information from an SPC background paper for the Pacific Youth Development Framework, the State of Pacific Youth Report 2011(UNICEF, SPC)

HEALTH

Obesity, teenage pregnancies and substance abuse are the current concerns that are affecting the Pacific.

Seventy-five per cent of all deaths in the Pacific are due to Non-Communicable Diseases. Overweight and obese children are likely to stay obese into adulthood and more likely to develop non-communicable diseases like diabetes and cardiovascular diseases at a younger age. Obesity and diabetes appear to be increasing amongst young people in urban areas as a result of changing dietary patterns and low levels of physical activity.

Other critical health issues shared by many young people in the region are:

1. Suicide and attempted suicide (depression related).
2. Alcohol and drug misuse.
3. Poor sexual and reproductive health.

EDUCATION

The state of youth education in the Pacific varies according to factors like location, gender and the quality of education delivery and infrastructure. Not all young people between the ages of 15 to 19 years are in school and many struggle with basic literacy and numeracy skills.

Two factors can be identified as causes for this concern.

- Poor education standards characterised by ineffective teachers and unfavourable school environments, and schools that do not cater for children with disabilities particularly at secondary level.
- Incidences of poverty is a major influence on student retention which leads to low rates of post-high school completions and fewer people accessing tertiary education, especially young women. Young people with inadequate levels of education have fewer opportunities for employment and have poor access to health and other services.

SOCIAL INCLUSION

Youth accounts for more than 2 million people in the Pacific region. Without the opportunity to have better education, healthier diet and being able to express their voice to engage in society, these young people will not be able to contribute to their communities and have a productive role in society. Of those 2 million, women and young people with special needs have fewer opportunities to be accepted within their community.

The Urban Youth in the Pacific report by UNDP in June 2011 indicates that opportunities for young men and women to participate in national and regional decision-making processes are limited in the Pacific due to traditional community structures as well as lack of awareness.

People with disabilities in society.

In 2008 WHO estimated there were 193,000 young people with special needs aged 15-24 years in the Pacific. These members of the community are found to receive restricted education and therefore their employment prospects are limited. They also experience discrimination and are often excluded from social activities, and can be denied access to services they need to prolong their life.

Female presence in society.

Amnesty International has described the level and frequency of violence against women in the Pacific as one of the gravest human rights violations in the region. According to UN Women, two out of every three Pacific women have experienced physical and/or sexual violence from their male partner. Domestic violence is resulting in social exclusion from society and women having reduced opportunities to gain employment.

Gender inequality is present in the Pacific, violence against women and poor maternal health outcomes continue to rise in the region. The leaders at the Pacific Islands Forum have addressed the issues, promoting gender equality and expanding women's leadership opportunities in economic and social roles.

WHAT IS SPORT FOR DEVELOPMENT?



Sport for Development refers to the intentional use of sport, physical activity and play to attain specific development objectives, including the Millennium Development Goals (MDGs).

Effective Sport for Development programmes embrace the best values of sport. They combine sport and play with other non-sport components (for example, health promotion, life skills, leadership development and good governance) to enhance their effectiveness. They are delivered in an integrated manner with local, regional and national development initiatives so they are mutually reinforcing. The best Sport for Development initiatives seek to integrate quality aid practices and uphold the values and approaches described in the Paris Declaration on Aid Effectiveness.

The concept of Sport for Development is rooted in the recognition that sport has unique attributes that enable it to contribute to development processes. Sport's popularity, its capacity as a communication platform, its potential to set the foundation for healthy child development and its ability to connect people, make it a development tool that can be used to meet a range of objectives, some of which are outlined below.

In 2010, the Pacific Islands Forum leaders in their communique acknowledged the initiative of the Oceania Football Confederation for 'Sport for Development' to promote health, education and social integration among the youth of the region. Indeed, sport can be used to tackle these issues raised currently in the Pacific by integrating physical activities into daily life, in order to achieve development activities.

Sport for Development can have an impact on Health, Education and Social Inclusion.

- Enhancing public health through physical activity.
- Enhancing the role of sport in education & training.
- Using the potential of sport for social inclusion, integration and equal opportunities and promoting volunteering and active citizenship through sport.

HOW CAN SPORT FOR DEVELOPMENT ADDRESS THESE ISSUES?

HEALTH

Sport and physical activity has long been used as a tool to improve mental, physical and social well-being.

Physical activities can enhance public health outcomes, tackle Non-Communicable Diseases, reduce substance abuse and improve mental health. Sport is an effective way of nurturing healthier lifestyles and attitudes, thus contributing to the wellbeing of individuals.

Tackling Non-communicable Diseases:

The positive, direct effects of engaging in regular physical activity are particularly apparent in the prevention of several chronic diseases, including: cardiovascular disease, diabetes, cancer, hypertension, obesity, depression and osteoporosis.

Improving mental health:

Practicing a physical activity can improve mental health, have positive influence on depression, and can improve self-esteem. Physical activities are very important to the development of emotional health, and can play a role in addressing psychological disorders and preventing suicide, bullying, violence and abuse

EDUCATION & CAPACITY BUILDING

Physical activities are important to the development of young people in education, life skills, and active citizenship.

Promoting school attendance

There is evidence in the Pacific of a high rate of school dropouts but the incorporation of physical activities in schools has shown the positive effects of sport and exercise on physical health, growth and development - enabling children to succeed academically. Sport can be used to promote and encourage school attendance and improve the learning performance of children/youth.

While there are physical activities in school programmes, youth tend to change their attitude towards formal education and increase their attendance.

Developing life skills

Sport and physical education is fundamental to the early development of children and youth and the skills learned during play and team-work. Physical education and sport contributes to the holistic development of young people. Through participation in sport and physical education, young people learn about the importance of key values such as:

- Honesty;
- Communication;
- Diligence and commitment;
- Fair play;
- Respect for themselves and others; and
- Adherence to rules

The skills and values that people learn through sport contribute to the development of their life

Promoting active citizenship

Sport can be used to empower young people with leadership being one of the skills and values that youth can learn. It engages young people in their communities and can provide alternative opportunities to young people who do not wish to pursue academic aspirations. Sport and physical activities can foster inclusive environments and positive social interaction, working to improve good citizenship.

SOCIAL INCLUSION

Sport can be used to fight against domestic violence, anti-social behaviour and to promote cultural inclusion. It is suggested that sport activities can reduce deviant behaviour or divert youth away from delinquent behaviours, assist in rehabilitation activities and promote the establishment and strengthening of relationships within communities.

Including the excluded

Physical activities should not exclude people with cultural differences, ethnic background, gender or disabilities. It should instead include everyone. Sport is a great equaliser and can promote harmony in diversity. It can be used to develop and promote gender equality and can include groups who are often marginalized - including those who require special needs, and those not in education, employment or training. Physical activity programmes are a great tool to include all groups.

PACIFIC YOUTH & SPORT CONFERENCE 2013 (PYASC)

Following on from the first positive PYASC experience in 2010, the New Caledonia Government expressed an interest in hosting the next event in New Caledonia.

Therefore, the Oceania Football Confederation, the New Caledonia Government and the Secretariat of the Pacific Community are pleased to be bringing you the 2nd edition from 2-7 December, 2013 at Arene du Sud de Paita.

The conference will see 1,000 youths from sport and youth organisations, government and international institutions around the Pacific Region gather to exchange experiences, debate with each other and discuss potential project ideas.

OBJECTIVES OF THE CONFERENCE

The objectives are to provide a forum for discussion and collaboration among Pacific youth, with the overall goal of developing and pursuing social projects in their communities.

Before the conference

Participants will:

- Increase their knowledge on health, education and social inclusion challenges in their country,
- Learn how to use sport for development to tackle these issues,
- Share their best practices and work on developing projects to implement after the conference.

After the conference

In partnership with their government, NGOs and youth & sport organisations, participants will take ownership of the projects developed during the conference to tackle social issues that affect them and their communities - implementing, monitoring and evaluating the projects in their countries.

Morning Conference

The programme includes morning conferences during the week featuring renowned officials and experts in the various fields being addressed by PYASC.

Seminars

The subjects touched on during the morning conference are further developed by the keynote speakers.

Workshops

Participants are encouraged to share their experiences and ideas in a workshop. Speakers from the morning sessions will come and interact with the participants during the various workshops.

Roundtables

After the workshops, each country will have the opportunity to brainstorm project ideas based on the theme of the day.

The participants will finish developing their projects on Friday morning and will be able to present their project proposals on Friday afternoon to their respective Minister of Youth and Sports.

Evenings

Two cultural events are scheduled for Monday and Tuesday evenings. Wednesday and Thursday nights are free to work on your projects and socialise.

Recreational day

The Government of New Caledonia have the pleasure of hosting a cultural day on Wednesday, 4th December during which all participants will have the opportunity to share their own cultures while also discovering the culture of their host, New Caledonia.

LOGISTICS

VENUE

The 2nd edition of PYASC will be organised at the Arène du Sud de Païta, a cultural and sports facility that welcomed athletes during the South Pacific Games in 2011.

The opening and closing ceremony are scheduled to be in the main arena, while the workshops and roundtables are programmed in different rooms.

ACCOMMODATION

All delegations are accommodated at the University Campus of Nouville. Apartments are either studio or 1 to 3 bedrooms, including shower facilities. Participants are responsible for keeping your own spaces clean and tidy and you are kindly asked to leave your rooms in the same state in which it was found. The accommodation facilities will be closed and secured during the hours of the conference.

WI-FI

Wi-Fi will be available at both the conference and accommodation venues.

TRANSPORTATION

Transport will be provided for participants to travel between the airport and the accommodation site, as well as between the accommodation and the conference venue or conference related activities. The Arena is approximately 30 minutes by bus from the accommodation facilities in Nouville.

Please respect schedule so you won't miss the bus and the conference.

MEALS

Participants will receive a meal ticket which gives you access to meals for the duration of the conference. **DO NOT LOSE IT.** No meal ticket replacement. Breakfast will be served at the accommodation venue daily. This meal is provided in the gymnasium. On Monday, Tuesday, Thursday and Friday both lunch and dinner will be served at conference venue. On Wednesday, lunch will be served at the recreational venue, and any other meals will be served at the accommodation facilities.

IMPORTANT INFORMATION

Contact

For any matters that may arise during your stay, please contact your Head of Delegation in the first instance.

First Aid

Contact your Head of Delegation first. If you cannot reach your head of delegation Dial 18 from a landline or mobile for firemen.

No Smoking Drugs and Alcohol

This conference is smoking/drugs/alcohol free, it is prohibited at all of the venues throughout the conference and accommodation

If we find any use of alcohol/drug use, the organising committee has the right to expel participants

* Participants ID must be worn at all time for security reason.

* No badge, no entry at the conference venue

PARTNERS



PYASC TEAM

Franck Castillo
- PYASC CEO

Sylvian Raffard-Artigue
- PYASC Deputy CEO

Beatrice Tchen Pan
- Head of Logistics

Christian Roche
- Head of Arene du Sud Paita

Christophe Dabin
- Head of Accommodation Nouville

Sophie Waia
- Volunteer & Cultural event coordinator

Vania Kenning
- HOD coordinator

Mereia Carling
- Conference coordinator

Lyn Shirley
- VIP coordinator

Pualani Jacquemet
- Head of Administration